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## Monthly Membership E-Newsletter

from the CoSIDA Board of Directors

September 1, 2010

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VIEW UPCOMING CoSIDA  
CALENDAR OF EVENTS/DATES  
TO REMEMBER

CoSIDA Presenting Corporate  
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**To:** CoSIDA Membership  
**Fr:** Larry Dougherty, 2010-11 CoSIDA President; John Humenik, Executive Director; and Barb Kowal, Director of External Affairs  
**Re:** Recap of CoSIDA Board of Directors and Divisional Leadership Initiatives for month of August

We realize that this is a most busy time of the year, but we strongly encourage you to take a few moments to get updated on a wide variety of things going on within our organization and profession. Every month this newsletter from our various leadership groups shows that we are an organization on the move in a variety of ways.

**IMPORTANT NOTE: The dates for the 2011 CoSIDA Convention in Marco Island (Florida) have been changed from June 27-30 (a Monday-Thursday program) to June 26-29 (a Sunday-Wednesday program).** The site of the Convention is the Marriott Marco Island Florida Resort and Spa. [Details will follow in the next few months on special CoSIDA hotel reservation rates and online registration.

### Membership Renewal Time ...

At the July annual Convention, the CoSIDA Board of Directors voted to put a new membership payment and directory update process into place for 2010-11. Over the last six weeks, we've mailed notices to each office, sent emails on the new policy, and posted information on [CoSIDA.com](http://CoSIDA.com). For those who already have renewed their membership and updated their directory information, thank you! For those who have yet to renew or pay for a membership or update their personal and school/conference/affiliation directory information, **the cutoff date for 2010-11 membership dues to be paid without penalty is WEDNESDAY, September 15, 2010. If your 2010-11 dues are not paid by Sept. 15, a late fee of \$30.00 will be assessed.**

**EXCEPTIONS TO THIS LATE FEE:** Any first-time CoSIDA member, and any professional who is in transition or changing jobs after Sept. 15, will pay only the regular membership fees listed below (\$25.00, \$75.00 or \$80.00). The late fee will be assessed to only those currently in positions as of Sept. 15.



**Other CoSIDA  
Partners:**

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[Heisman Trophy Award](#)

**The reasons for this new membership payment policy and directory initiative are two-fold:** One, the CoSIDA leadership is aiming to make our online information as relevant and updated as possible to become a viable information tool and resource.

Second, **per CoSIDA policy, only active 2010-11 members can nominate deserving student-athletes for Academic All-America honors, and only active members can vote for Academic All-District Teams.** CoSIDA is seeking to avoid last-minute mistakes and errors around the Academic All-America nomination and voting periods by ensuring that memberships are activated in advance.

Membership benefits and membership categories are found here:

<http://cosida.com/About/memberbenefits.aspx>

View your school and/or individual CoSIDA directory information here:

<http://cosida.com/directory.aspx>

Log in to change/update your school and/or individual CoSIDA directory information here: <http://cosida.com/register.aspx>

Thank you for your attention to this as we aim to make our online information as relevant and updated as possible and avoid confusion around Academic All-America nomination and voting.

## ... and Directory Update Time

**Deadline: Wednesday, Sept. 15**

As mentioned above, it's also time to make your updates for the 2010-11 CoSIDA Directory. This directory is one of the most useful resources, not only for our membership, but within all of intercollegiate athletics. Accuracy is fully dependent on our membership and allied organizations verifying and/or updating contract information and making staff additions and deletions. Check your directory info here online:

<http://cosida.com/directory.aspx>. Please visit CoSIDA.com at this link to update all your information: <http://cosida.com/update/index.aspx>.

**To get "CUSTODIAL STATUS" for your school/staff directory account:**

Want to assign a person in your office to be the "point person" with "custodial status" to add/delete/change school and staff information and pay membership dues for the entire staff? On CoSIDA.com, go to "Update Your Directory Information" under the Membership link (<http://cosida.com/update/index.aspx>) for this request.

## Board of Directors: Organizational Matters

The 2010-11 CoSIDA Board has identified its primary initiatives for the upcoming year. That document along with committee information can be reviewed here: <http://www.cosida.com/news.aspx?id=2789>.

## Committee Based

- All CoSIDA Committee Chairs, working with their respective Board liaison, provided the CoSIDA Board of Directors a one-page list of specific goals and objectives that they want to carry out for the upcoming year. Review that list of goals here: <http://cosida.com/committees/committees.aspx>.

- **Academic All-America program:**

On Aug. 16th CoSIDA Executive Director John Humenik was informed that both the NCAA Division III Presidents Council and the Division II Planning and Finance Committee approved the recommendation from **Mike Racy, NCAA Vice President of Division II, and Dan Dutcher, NCAA VP of Division III**, to have each of those divisional groups fund specific DII and DIII CoSIDA Academic All-America programs beginning with the 2011-12 academic year. Their funding will now enable CoSIDA to expand the program from just "University and College Division programs" to specific DI, DII, DIII and a fourth program yet to be named that will include NAIA/Canadian/two-year/other schools. **The new program will take effect with the nomination, selection and announcement of teams in the fall of 2011.**

With the expansion of the Academic All-America program now a full go, the leadership of the AAA Committee and appropriate divisional leadership from DI, DII, DIII and NAIA will hold joint talks and discussions about implementing the expanded program for the 2011-12 academic year. Much of the discussion will center around putting together districts/regions for each specific division that are unique and appropriate to that division instead of having, as is now the case, one district footprint that is the same for all programs. John Humenik visited with both Mike Racy and Dan Dutcher about this on Aug. 24-25 in Indianapolis. They expressed the need for the respective DII and DIII-SIDA leadership to be directly involved in such discussions with the AAA committee so that DII and DIII "identity and branding matters" are included since that is a key reason why each of these two divisional groups agreed to fund specific DII and DIII Academic All-America teams/programs through CoSIDA.

**A new CoSIDA ESPN Academic All-America logo has been introduced for 2010-11. Please note: the teams will be referred to as ESPN Academic All-America Team presented by CoSIDA. (No longer is it ESPN the Magazine).**

The Board and the leadership of the Academic All-America Committee want to remind all of its members that CoSIDA's "Academic All-America" mark is federally registered. As such, all CoSIDA members must help the Board and AAA Committee monitor the wrongful use of this registered mark. If you see any other organizations, including coaches associations, using this registered mark, please contact AAA Chair Dick Lipe ([rlipe@bentley.edu](mailto:rlipe@bentley.edu)) and CoSIDA Executive Director John Humenik ([jhumenik@bellsouth.net](mailto:jhumenik@bellsouth.net)) immediately. We will then have our legal counsel, Collegiate Images, follow-up with a letter regarding inappropriate infringement of our federally registered mark and they will be asked to "cease and desist" from future use of that mark. We also ask that information and communications directors be careful in their use of the "Academic All-America" mark. Many times over the course of the year we find that our own membership is using "Academic All-America" in releases that they prepare with regard to student-athletes receiving awards for academic achievement from other organizations when in fact those organizations refer to their awards as "All-Academic", "Scholar-Athlete", "Academic All-Star", etc. **We ask that our own membership be cognizant of only using "Academic All-America" in relation to CoSIDA's program. There are no exceptions.**



## National Organizational Initiatives

NCAA

## NCAA

• **NCAA Director of Public and Media Relations Erik Christianson** asked for CoSIDA's help on Aug 3 to make the D1 membership aware of a national conference call that would be held on the Aug. 4 to help DI communications directors better understand the release on Aug. 5th of new Academic Progress Rates (APR) based rankings. On Aug. 5, Erik also asked CoSIDA's help in distributing background information on this matter to the DI membership.

• **John Humenik** was invited to Indianapolis for DII-based meetings with **DII Vice President Mike Racy**, on August 24. That meeting also included **DII-SIDA President Rich Herman** as well as **Fran Reidy of the DII AD Association** and **Steve Murray of the DII Conference Commissioners**. At the NCAA, Humenik also visited with **Dan Dutcher, VP for NCAA DIII** as well as **Erik Christianson** and **Bob Williams** of NCAA Communications to discuss and review various issues moving forward.



## NAIA

• On August 3rd, **Chad Waller, Director of Sports Information and Media Services at the NAIA national office** - coordinated a conference call with the NAIA-SIDA Board and representatives of CoSIDA's College Division Management Advisory Committee (**Eric McDowell of Union College**, group Chair; **Rich Herman of Clarion** and **Bill Wagner of DePauw**, Presidents of DII and DIII-SIDA, respectively). The purpose was to discuss ways that the NAIA-SIDA Board could be helpful to the NAIA national staff and leadership as it related to that group's branding initiative campaign. NAIA-SIDA wanted to gain the perspective of DII and DIII-SIDA groups that were involved in such a positive process with the NCAA last year so as to prepare it for an Aug. 9 conference call with **NAIA CEO and President Jim Carr** and the NAIA national senior staff.

• On August 9th, Waller coordinated a conference call with representatives from CoSIDA (**John Humenik and McDowell**), **NAIA President and CEO Carr** along with: **John Leavens, NAIA Senior VP for Membership Services**; **Staci Schotman, NAIA Director of Public Relations and Communications**; **NAIA-SIDA President Sam Ghrist (Eastern Oregon)**; and **NAIA-SIDA Board reps Cindi Fonti (Columbia), Michael MacEachern (Savannah College of Arts and Design), Steve Aldridge (Union-TN), Jay Stancil (Union-KY), Dave Parsons (Mount Vernon Nazarene) and NAIA-SIDA Board rep and Branding Committee Chair Ron Smith (Westmont)**. They discussed ways that NAIA-SIDA could be of a resource value to the NAIA national staff regarding communications and marketing based initiatives. Future calls will be setup to review some documents that the NAIA senior management staff wanted to circulate to NAIA SIDA leadership regarding certain initiatives. In general, there was agreement the Aug. 9th call had strengthened the relationship between the NAIA national staff and NAIA SIDA and that moving ahead there was a resolve on the part of both groups to work more closely on appropriate matters and issues.



It also was determined that NAIA-SIDA would now be involved in two upcoming NAIA national initiatives: the national launch of the [PLAYNAIA Eligibility Center](#) on September 1 and a comprehensive branding initiative campaign for the NAIA that would be introduced at the NAIA national convention next April. As Chair of the NAIA-SIDA Branding Committee, Ron Smith put together specific proposals and timelines for how NAIA-SIDA could be of help with both projects.

## Divisional Based Initiatives

• **Bill Wagner (DePauw)**, President of DIII-SIDA, worked with **Dan Dutcher, the NCAA VP for DIII**, to schedule a full DIII-SIDA membership conference call for August 5 so that Dan, and other members of the national DIII staff, could review the NCAA DIII branding identity initiative with that entire group. Over 120 people participated on this national conference call. Dan made this presentation at the convention in San Francisco on July 6 and the August conference call updated DIII members who were not able to attend the Convention. To download the DIII documents and listen to the archived conference call, click [HERE](#).

• **Rich Herman (Clarion), President of DII-SIDA**, and CoSIDA Executive Director John Humenik participated in a NCAA DII specific meeting in Indianapolis on August 24th that included **Mike Racy, NCAA VP for DII, Fran Reidy of DII Athletic Directors Association and Steve Murray of DII Conference Commissioners**. The group discussed specific plans and timelines for various DII communications-based initiatives for the 2010-11 academic year including DII-SIDA leadership coordinating the development of a "Communications Model for DII" document that would assist conference commissioners and AD's in better understanding the role and value that communications and communications directors can play/should play on a DII campus.

## • **DIVISION I MANAGEMENT STRUCTURE:**

**John Humenik and Charles Bloom, Chair of the University Division Management Advisory Committee**, finalized and implemented the full formation of a **first-ever specific management structure for Division I** in an effort to help that membership group get more organized and effective in dealing pro-actively with divisional based issues and challenges. This effort has come about due to the effective management structures within DII-SIDA, DIII-SIDA and NAIA-SIDA and the clear need for DI to also develop a similar leadership structure.

**The Division I structure has three specific management groups- Football Bowl Subdivision, Football Championship Subdivision and DI AAA**. The Board of each of each of the three advisory groups is composed of one rep from each of the conferences that makeup that subdivision with a respective Chair and Vice Chair. Bloom will chair the overall University Division Management Advisory Committee (UDMAC) which will coordinate any joint DI matters that involves all three groups. The UDMAC will be composed of the three Chairs and Vice Chairs from each of the three divisional management groups and CoSIDA Executive Director John Humenik will serve in an Ex-Officio capacity.

Here is the full leadership group for the 2010-11 academic year. Each of the three respective leadership groups will conduct their own conference calls and business as is appropriate. The full leadership of the UDMAC will be responsible for putting together appropriate continuing education and convention based programming to aid the groups it represents.

### **UDMAC EXECUTIVE COMMITTEE, 2010-11**

Chair - Charles Bloom (Southeastern Conference)  
 Football Bowl Subdivision Chair - Joe Hornstein (University of Central Florida)  
 Football Bowl Subdivision Vice-Chair - TBA  
 Football Championship Subdivision Chair - Scottie Rodgers (Ivy League)  
 Football Championship Subdivision Vice-Chair - Trevor Parks (Youngstown State)  
 NCAA Division I-AAA Chair - Tom Eiser (Xavier University)  
 NCAA Division I-AAA Vice-Chair - Bob Noss (Wright State)  
 Ex-Officio - John Humenik, CoSIDA Executive Director

**Football Bowl Subdivision:** Chair - Joe Hornstein (University of Central Florida). Vice-Chair - TBA  
**Representatives:** Atlantic Coast Conference - Doug Dull (University of Maryland); Big East Conference - Mike Enright (University of Connecticut); Big Ten Conference - Justin Doherty (University of Wisconsin); Big 12 Conference - Nick Joos (Baylor University); Conference USA - Joe Hornstein (University of Central Florida); Mid-American Conference - Mat Kanan (Western Michigan University); Mountain West Conference - Troy Garnhart (Air Force Academy); Pacific-10 Conference - Herb Benenson (University of California); Southeastern Conference - Rod Williamson (Vanderbilt University); Sun Belt Conference - Todd Stewart (Western Kentucky University); Western Athletic Conference - Max Corbet (Boise State University); FBS Independents - Bernie Cafarelli (University of Notre Dame)

**Football Championship Subdivision:** Chair - Scottie Rodgers (Ivy League). Vice-Chair - Trevor Parks (Youngstown State)  
**Representatives:** Big Sky Conference - Steve Shaff (Northern Arizona University); Big South Conference - Jack Frost (Winthrop University); Colonial Athletic Association - Scott Selheimer (University of Delaware); Ivy League - Scottie Rodgers (Ivy League); Mid-Eastern Athletic Conference - Patricia Porter (Mid-Eastern Athletic Conference); Missouri Valley Conference - Trevor Parks (Youngstown State University); Northeast Conference - Greg Viscomi (Monmouth University); Ohio Valley Conference - Richard Moser (Eastern Illinois University); Patriot League - Matt Dougherty (Patriot League); Southern Conference - Mike Hirschman (University of North Carolina - Greensboro); Southland Conference - Gregg Elkin (University of Texas at Arlington); Southwestern Athletic Conference - Tom Galbraith (Southwestern Athletic Conference)

**Division I-AAA:** Chair - Tom Eiser (Xavier University). Vice-Chair - Bob Noss (Wright State University)  
**Representatives:** America East Conference - Sean Tainsh (America East Conference); Atlantic 10 Conference - Tom Eiser

(Xavier University); Atlantic Sun Conference - Eric Moyer (Atlantic Sun Conference); Big West Conference - Todd Miles (Long Beach St.); Horizon League - Bob Noss (Wright State University); Metro Atlantic Athletic Conference - Matt Reitnour (Canisius College); Summit League - Jason Hove (South Dakota State University); West Coast Conference - Oliver Pierce (Gonzaga)

- **DII-SIDA President Rich Herman** continues to coordinate an effort within D-II SIDA, in conjunction with **Roberta Page, Director of NCAA Championships, Jim Wright of the NCAA Stat Bureau, and Jeff Ligney representing the Conference SID's**, to streamline the NCAA Statistics reporting procedure and the on-line score reporting for nine designated sports into one reporting procedure. The current individual sport stats are reported through the conference offices to the NCAA, while SIDs or coaches must log on and report scores on the NCAA web site for nine sports. Football is one sport that is currently operating under the proposed streamlined procedure. D-II SIDA and the above formed stat group is working on a proposal to present to the D-II Conference Commissioners in October that will include all nine sports in this streamlined procedure. The sports involved include football, men's and women's volleyball, men's and women's soccer, men's and women's basketball, baseball, softball. The proposal will also seek to include additional sports as the software permits.

- **DII-SIDA Chair Rich Herman** is working with **NCAA VP for Division II Mike Racy** to set up a DII membership conference call in September so that Mike can discuss and review various things with the DII membership as it relates to communications-based initiatives for the upcoming year.

## Continuing Education

If you have ideas and suggestions for membership continuing education webinars/conference calls, please contact **Shelly Poe (Ohio State), CoSIDA 3rd Vice President** ([poes@buckeyes.ath.ohio-state.edu](mailto:poes@buckeyes.ath.ohio-state.edu)). Shelly will be responsible for putting together several conference calls and/or webinars throughout the course of the academic year and she would very much like to hear from membership regarding topics, panelists, etc.

## Marketing/Communications Based

- **CoSIDA Director of External Affairs Barb Kowal** has finalized implementing a new membership based email system which is being introduced for the first time with this particular membership newsletter from the Board. This new system should enable the Board and organization to more effectively communicate with the membership in a variety of ways. The new system enables her/us to put together membership blasts that are more graphically appealing and marketing/PR based. In addition to the monthly Board newsletter this new email software system will enable us to send out each month a specific schedule/calendar of events, a weekly "Communications Watch" which will provide continuing education and industry news and trends, a "Job and Career Center" blast as well as other important information. We strongly encourage you to open up these blasts as they do contain important information and deadline related matter.

- Over the month of August, 39 CoSIDA-based stories appeared on NACDA's Daily Review email blast (in a total of 20 daily email blasts for the month of August) and nine in the NCAA Daily E-mail Blast. Due to this effort, several thousands of university and athletics administrators are being exposed to professional and organizational news that primarily only appeared on the CoSIDA website in the past and was thus only viewed by our membership.

- During the month of August, 57 articles were posted on our organizational website (CoSIDA.com). In addition, the CoSIDA Twitter page ([www.twitter.com/CoSIDAnews](http://www.twitter.com/CoSIDAnews)) had 201 tweets/postings, all of an informative nature with breaking news and timely topics for athletic communication professionals.

- **CoSIDA Secretary/Editor Jeff Hodges** will be coordinating a project to compile a list of "Distinguished CoSIDA Alums" and will work with **Dave Wohlhueter (CoSIDA Treasurer and retired from Cornell), Langston Rogers (Ole Miss-retired) and Nick Vista (Michigan State-retired)**. This group will put a list of folks, along with thumbnail bio sketches, who have achieved a great deal within our profession or began their professional career as communications/information directors and then went on to become Athletic Directors, conference commissioners, TV executives, etc. The intent of this list is to have such a document that can display the impact so many people within the organization/profession have had on intercollegiate athletics in a number of capacities. If you

would like to work with Jeff on this project and/or provide some names/brief bio sketches for consideration, please email Jeff at [sportsinformation@una.edu](mailto:sportsinformation@una.edu).

- **Barb Kowal**, CoSIDA's Director of External Affairs, is coordinating a project that will present a flyer/document with bullet points as to "The Value of CoSIDA Membership". When that is completed Barb will then coordinate the same process for a flyer/document that will deal specifically with "The Value of the annual CoSIDA Convention." These flyers will be used in a number of different ways over the course of the year to help market and promote those areas.

- **CoSIDA Board members Joe Browning (UNC-Wilmington) and Geoff Hassard (SUNY-Oneonta)** will coordinate the process of reviewing, evaluating and eventually making recommendations to the CoSIDA Board for possible establishment of a new CoSIDA awards program that could eventually honor "Communications Offices of the Year" in various regions and divisional classifications. NACDA currently has such a program to honor "Athletic Directors of the Year" in four regions and several divisional classifications within each region (FBS, FCS, 1-AAA, D II, DIII, NAIA, two-year).

The thinking at this point in time is that it might be appropriate to shine a light on those communications offices throughout the country that are doing the best overall jobs, as determined by their peers. Joe and Geoff are looking at the possibility of developing a program where communications/information directors in a certain regional and divisional classification nominate other schools for "Communications Office of the Year" consideration. The nomination criteria would identify and honor those offices best performing their overall comprehensive jobs in ways which are important and admired by their regional communications peers. That nomination list would then be voted on by that region's/division's communications and information professionals. Depending on the review, analysis and approval process, it is possible that this new honors program could be instituted for the 2011-12 academic year with a first group of honorees being chosen and announced in May-June of 2012.

- **Barb Kowal**, working with **Executive Director John Humenik** and CoSIDA Board members, continued work on a CoSIDA marketing/branding document. This initiative came about as a result of meetings CoSIDA leaders had with the NCAA Branding Department on April 15 in Indianapolis. The NCAA has done such documents for recent DII and DIII branding based initiatives and the NCAA and CoSIDA leadership jointly agreed that doing such a document was an important next step for CoSIDA as it seeks to further develop its strategic resource value and "brand" within the collegiate community - "CoSIDA- Strategic Communicators for College Athletics." This project was one of the things reviewed and approved for implementation during Board of Director meetings in San Francisco.

- **CoSIDA President Larry Dougherty** is putting together an exploratory committee to investigate accreditation for CoSIDA members. The initial thought is to look into rewarding CoSIDA members for continuing professional development, looking at other organizations, such as the Public Relations Society of America (PRSA) as models.

## Sponsorship and Fund Raising

Assignments for fund raising purposes for the upcoming year as it relates to contacting and working with various clients (about 120 in total) have been made to all appropriate Board and staff members. Due to a new email blast system that Barb Kowal has secured on behalf of the organization, there are some additional sponsor-based inventory that has been developed with regard to that email blast that will be provided to our major level sponsors to enhance their exposure and sponsorship value.

All CoSIDA sponsors/partners who provide \$5000-plus in support for the upcoming year have been provided by John Humenik a specific list of their sponsor-based inventory for the upcoming academic year as well as appropriate deadline dates and contact information.

## Survey/Research Based

- **Joe Moore, a former SID at Central Missouri who is now a professor in the Communications Department at that school**, came to the San Francisco Convention and conducted a series of meetings with various CoSIDA leadership groups from July 3-6th to gather information and input for his dissertation on "Earned Influence in Collegiate Sports PR: Why Some Have it, and Others Don't." The Board feels that Joe's research work, perhaps the most extensive ever conducted on this particular subject matter, can assist it in the future with regard to possible strategic initiatives. He will be working with the Board, and eventually the membership, on this project throughout the year and his results might be available for a presentation at the Marco Island Convention in late June.

• **CoSIDA President Larry Dougherty** has arranged with **Dr. Laura Hatfield, an assistant professor of sport management at the University of West Georgia**, to survey CoSIDA members for participation in an online focus group to discuss work family conflict and related theories. Those interested will have the opportunity to respond anonymously to the questions in an online discussion board format administered through an online course delivery system. Each online session will last approximately 15-20 minutes, and can be completed at a person's convenience. The first session will be available Sept. 7, and the final session will be available Oct. 26. If you are interested in participating, please contact Dr. Hatfield directly at [lhafiel@westga.edu](mailto:lhafiel@westga.edu).

## Convention Based

**As noted above, the 2011 CoSIDA Convention dates have moved back one day - moving from June 27-30 (Monday-Thursday) to June 26-30 (a Sunday-Wednesday program).** The Marriott at Marco Island granted CoSIDA's request for the date change; **this will now enable CoSIDA members to get better car rental rates throughout the new Convention period.** On July 1, the car rental rates throughout Florida will be doubled (or more); thus, by ending the Convention on June 29th instead of June 30, a CoSIDA member can return a car on June 30th at a significantly reduced rental rate through June.

**CoSIDA Treasurer Dave Wohlhueter and Executive Director John Humenik** have conducted meetings with the Marriott at Marco Island to renegotiate our contract that was originally signed in 2006. Progress was made in that regard during a conference call and as a result, CoSIDA's financial liability with regard to next June's convention has been significantly reduced. We will still face a challenge meeting "guarantees" but those guarantees were significantly reduced from levels that were just not reachable based on our convention turnouts the past two years in San Antonio and San Francisco. That duo is making plans with the hotel for an October on-site planning meeting.

## Of Note and Your Assistance



If you have any article or feature ideas, submissions or suggestions for the upcoming issues of the monthly CoSIDA E-Digest, please contact **Jeff Hodges, Digest editor** ([sportsinformation@una.edu](mailto:sportsinformation@una.edu));

if you have suggestions for CoSIDA.com content or wish to contribute to our website, please contact **Barb Kowal, CoSIDA Director of External Affairs** ([barbkowal@cosida.com](mailto:barbkowal@cosida.com)).

### Upcoming Membership Schedule of Events/Nomination &

**Voting Deadlines**- PLEASE CLICK on the schedule under the "Quick Links" section of this newsletter (top left) to access important CoSIDA schedule and deadline information for September and October. Please take note of the Academic All-America nomination and voting schedule which begins on October 1. The schedule will be updated online as changes occur.

Thank you for taking the time to read our monthly newsletter, and best of luck as the new academic year approaches. Please do not hesitate to contact any member of the Board of Directors or CoSIDA staff members if you have any questions, concerns or suggestions for our organization.

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