

# CoSIDA

## 2010-11 MEMBERSHIP APPLICATION



**RETURN THIS FORM VIA MAIL TO:**

**Dave Wohlhueter, CoSIDA Treasurer, 202 Tudor Road, Ithaca, NY 14850**

Name \_\_\_\_\_

College/University/Conference Affiliation \_\_\_\_\_

Title/Position \_\_\_\_\_

Mailing Address \_\_\_\_\_

Office Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### **MEMBERSHIP CATEGORY (Check one)**

\_\_\_\_\_ **Active (\$75)** – those who work at a college/university/conference media relations office or affiliated office

\_\_\_\_\_ **Associate (\$80)**- those who are employed at an organization which works in – or with – intercollegiate athletics – but is not working directly on a campus or in a conference office

\_\_\_\_\_ **Student (\$25)** – graduate assistants, graduate students/interns, undergraduate students/interns

### **MEMBERSHIP BENEFITS**

**CoSIDA WEBSITE/PROFESSIONAL DEVELOPMENT** - The official website of CoSIDA, CoSIDA.com contains the latest PR/athletic communications news, job openings, transactions, Workshop schedules, award nominations and balloting, general business and a wealth of professional development news. Additionally, there are educational webinars/member conference calls conducted throughout the year.

**CoSIDA E-DIGEST**- Published online 11 times a year with general news about the profession and opinions, contest/awards information, job openings and features.

**ACADEMIC ALL-AMERICA® TEAMS NOMINATION & VOTING; CoSIDA SPECIAL AWARDS** -Founded by CoSIDA in 1952, the Academic All-America® Teams program recognizes and awards premier college scholar-athletes for their ability to achieve excellence on the playing field and in the classroom. Current CoSIDA members nominate and vote on the honors. Annually, CoSIDA selects 816 student-athletes

to six men's teams (soccer, football, basketball, baseball, at-large and track & field/cross country) and six women's teams (soccer, volleyball, basketball, softball, at-large, track & field/cross country) in Division I, II, III, NAIA, NJCAA and CIS championship sports. The Academic All-America® Hall of Fame (created in 1988), honors former Academic All-Americans who graduated at least 10 years ago, have achieved success in their professional careers and have committed themselves to making their community a better place through charitable work. An induction ceremony is held annually to honor the deserving class representatives.

The CoSIDA Special Awards annually recognize outstanding members and those in the media and in athletic leadership positions who actively support the communications goals and objectives of intercollegiate athletics and CoSIDA.

**CoSIDA DIRECTORY** - An important membership benefit is having access to the CoSIDA E-Directory, fully

searchable online and also available in an Adobe.pdf version to download. The publication contains the names, addresses and contact information for 2,800-plus college athletic communicators in U.S. and Canadian senior and junior colleges as well as those at conference, bowl, association and organization offices.

**COMMITTEE WORK** -There are more than 20 active CoSIDA committees working throughout the year. These range from workshop program, ethics and new media/technology committees.

**CoSIDA SCHOLARSHIPS** - A CoSIDA awards scholarships annually are awarded to deserving college students making extensive contributions to the athletic communications office at his or her school. The recipient receives a scholarship to the school of his or her choice. CoSIDA also has an annual grant program to support an athletic media relations position at a deserving school.

**CONTESTS** - CoSIDA sponsors a

variety of media guide and program contests for its members, with every SID at every level having the opportunity to receive recognition for his/her work. It is no small honor to win an award since the judging is done by news media who utilize those publications in their work. There is also an annual writing contest for CoSIDA members.

**CONVENTIONS** -CoSIDA sponsors an annual summer workshop which has panels covering all phases of the athletic communications profession. In addition, there is a full slate of social activities, making it an exciting and important part of the membership activity. The aim of the workshop is to make athletic communicators more proficient in their jobs by giving them a wide range of professional development, strategic communications and technical panels, with panels tailored to general information or divisional-based information. The workshop provides an excellent networking opportunity to meet and work alongside SIDs from throughout the nation.